



# STAY INFORMED

## KEEP YOUR CITIZENS UP-TO-DATE & ENGAGED

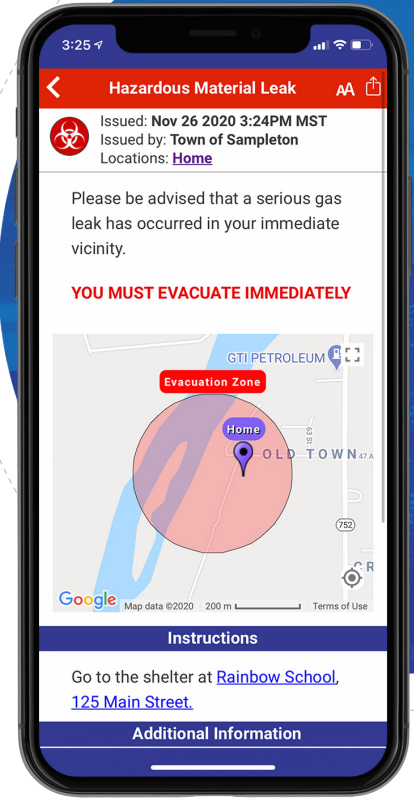
CRITICAL INCIDENTS, EMERGENCY ALERTS, PUBLIC NOTICES, DAY-TO-DAY COMMUNITY NOTIFICATIONS

**When critical incidents occur or community notification is required, how do you communicate relevant information to your citizens?**

Voyent Alert! can help provide personalized and engaging information to the people you are trying to reach when it matters most.

Designed to meet the unique needs of your community, Voyent Alert's! multipurpose nature allows you to send critical event notifications as well as everyday communications with one application, eliminating the need to subscribe to multiple services.

- **Easy To Use**
- **Saves You Time**
- **Personalized**
- **Affordable**
- **Reliable**
- **Targeted**



## REAL LIFE SCENARIOS



- **Wildfire Warnings**
- **Flood Evacuation**
- **Man-Made Critical Incidents/Shootings**



- **Public Work Notices**
- **Road Closures & Construction**
- **Boil Water Orders**



- **Garbage Collection Reminders**
- **Snow Removal**
- **Digital Council Meetings**
- **Trail Closures & Park Policies**

ASSISTANCE WITH

# COMMUNITY REGISTRATION

Together we will help you launch in your community. We help increase user adoption by offering customized, press-ready artwork with your logo and geographical location in mind, such as:

- **Sample Web & Social Media Content**
- **Banners**
- **Posters**
- **One-Pagers**
- **Mailers**

## FEATURES THAT **MATTER**



### ENRICHED MEDIA **ALERTS**

Visually engaging and personalized alerts provide more context to your citizens in less time. Easily include images, documents, and map directions relative to them.



### ADVANCED **GEOFENCING**

Easily define a precise region to notify. Whether it is one street or many, only the impacted residents are notified. You have greater control over the targeting of your message.



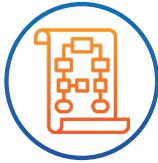
### TWO-WAY **COMMUNICATION**

Receive status updates or responses from citizens and/or emergency responders to gain real time insights and make quicker, more informed decisions.



### TIME **SAVING**

Increase your productivity with relevant notifications that are sent to the correct people at the right time. Schedule notifications ahead of time and save yourself the trouble.



### TEMPLATES TO **REDUCE ERRORS**

Pre-designed templates suited to your community help you get information out fast without errors. Simply fill in placeholders and send.



### GROUP & TEAM **FUNCTIONALITY**

Communicate efficiently to the right people in your organization: Public works, recreation, emergency management, search and rescue, and maintenance personnel.



### MOBILE **ADMINISTRATION**

Send out notifications and receive updates on the go. When a critical incident occurs, you may not have access to your office, but will have access to Voyent Alert!



### CUSTOMIZATION **& SUPPORT**

Your account, your way. We will help create templates for situations unique to your community and support you 24/7/365.



### MULTI-CHANNEL **DELIVERY**

Send relevant notifications to your citizens where they want to receive it.

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## OTHER WAYS WE HELP

# **TRAINING, SUPPORT & COMPLIANCE**

Located in Canada, our support team provides the online training and support for your organization. Anybody can be easily trained on the service.

A dedicated training environment and online knowledge base is provided to your team to ensure they can easily send out an alert or review our online reference material, tutorials and videos.

Our support team is available 24/7/365.

As a Canadian company we are compliant with both federal and provincial privacy legislation.



**CALL**

1-877-263-3822



**LEARN**

voyent-alert.com