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PRESS RELEASE

April 15, 2025

Municipality of Grand Lake Announces Purchase of Princess Park Campground & Public Beach

The Municipality of Grand Lake is thrilled to announce the official purchase of **Princess Park Campground and Public Beach** – a milestone that delivers on our top strategic priority: providing **free public access to Grand Lake**.

Princess Park will offer a welcoming space for residents and visitors alike, serving as a vibrant community hub for year-round activities, family fun, and lakeside events. With a beautiful beach, boat launch, campground, canteen, and outdoor recreation opportunities, it's set to become a cornerstone of life in Grand Lake.

Importantly, this purchase was made with no impact on local taxes.

The acquisition was funded through capital reserves allocated specifically for capital investments, turning a one-time purchase into a long-term revenue-generating community asset.

Why Princess Park?

- **Free public beach** and **boat launch**
- Space **for inclusive community events** year-round
- **Seasonal employment** for residents and opportunities for local contractors
- A **boost to tourism** that supports restaurants, shops, and services across the region
- A key part of strengthening Grand Lake as a **four-season destination**

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As tourism in New Brunswick continues to surge, Princess Park positions our municipality to welcome more visitors, generate local economic activity, and provide affordable outdoor experiences for all.

We're not creating a new campground – we're investing in an existing one and making it better for the whole community. Princess Park is a place **to connect, celebrate, and explore**, and we're proud to bring it into public ownership for the benefit of all.

We look forward to building something truly special, together.

Questions regarding seasonal or daily rentals can be directed to the Municipal Office at 506-327-3383.

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